

## Make Today's Students Tomorrow's Partners

Please lend a generous hand of support so that our youth can have a hand to play tomorrow. We appreciate any pledge amount you can afford. The following are some of our special donation options.

**A? Donor** (\$100) - provides starter kit, educational materials, instructor salary for one student, one semester.

**A? Donor** (\$200) - also pays for entry fees, prizes, and other costs associated with competitions with other schools.

**A? Donor** (\$250) - establishes scholarships to qualified participants to serve as ambassadors of our cause.

**A? Donor** (\$500) - sends a student to camp to learn more bridge, make new friends, and experience the bridge culture.

**Grand Slam Donors** give \$1000 or more.

*Many corporations have matching contribution programs; some even double or triple employee gifts. What a great time to see if your employer understands the meaning of a forcing bid!*

## Corporate Endorsements Needed...Got an idea?

BridgeAtSchools offers a unique partnering opportunity for corporate sponsors who foster youth programs. Our product superiority lies in **social relevance** (educational, social skills, personal development, and health benefits). We target students, parents, and their communities, so a larger net can be cast for quicker **returns on investment**. Many youth interests come and go, but bridge enthusiasts play for life, giving corporations an opportunity to nurture **life-long consumer relationships**.

*We depend heavily on corporate donations, and you may be able to offer valuable services to us. Please contact us if you would like more information about rewarding project opportunities helping us secure corporate sponsors.*

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## BridgeAtSchools

Giving Youth A Hand for  
the Future



Innovative programs  
which educate, encourage,  
enrich and entertain youth  
through the wonderful game of  
bridge

# BridgeAtSchools

Serving our youth  
Preserving the game

BridgeAtSchools is a not-for-profit organization dedicated to enhancing learning and social skills of students of all ages through the game of bridge. Our vision is to develop, market, and implement school bridge programs across North America that are so compelling and so successful that bridge becomes integrated into regular school curricula, as is already the case in parts of Europe and Australia.

Since there are over 90,000 schools in the U.S. alone, our campaign will take some time. BridgeAtSchools depends wholly on corporate support, grants, and private donations to achieve our mission. As a donor, you can pass the baton to today's youth and give them "a hand for the future."



Bridge is about to get a face lift.

## What Other Program Can Do All This for Youth?

Studies have shown that bridge is more than mere fun. It **boosts academic performance** in areas such as critical thinking, strategic planning, memory, and concentration; **cultivates social skills**, such as teamwork, communication, and establishing trust; and **enriches personal development**, by building self-esteem and confidence. No wonder parents and school administrators are so excited about this program!

## Our Program Is Designed to Preserve the Game

Since its roots in 16th century England, bridge (formerly whist) descended from parent to child, but that cycle is now broken. BridgeAtSchools is committed to teaching bridge to today's youth through school programs, but that's not all. We're also developing **mentor programs** for graduates of our school programs. Senior youths will play a key role in perpetuating ongoing interest in and teaching of the game to each successive generation.



Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Yes, I wish to contribute now:

\_\_\_\_\_ **A? Donor** (\$100)

\_\_\_\_\_ **A? Donor** (\$200)

\_\_\_\_\_ **A? Donor** (\$250)

\_\_\_\_\_ **A? Donor** (\$500)

\_\_\_\_\_ **Grand Slam Donor** (\$1000)

\_\_\_\_\_ Other \_\_\_\_\_

\_\_\_\_\_ Please send me more information about BridgeAtSchools.

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Giving youth a hand for the future

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